

Joe Holleman: St. Louis Post-Dispatch, Local St. Louis News Columnist

SUBJECT LINE: Local St. Louis Fundraising Event This Saturday 10/29

Dear Mr. Joe Holleman,

Feeding America has a fantastic fundraising event coming up this Saturday (10/29) with a local fraternity and thought it would be a great story idea for you to cover. Sigma Chi Theta is hosting an event called Pumpkin Bash to raise money and awareness for those going hungry in the United States. Especially with the holidays right around the corner, this event will help the local food banks be able to provide plenty of meals for those going hungry in St. Louis

Sigma Chi Theta is a fraternity at Saint Louis University and has partnered up with Feeding America to be the focus of their philanthropic event. At Pumpkin Bash, there will be activities like smashing pumpkins, bobbing for gourds, relay races, obstacle courses, banner contests, and a lot more. Our goal this year is to raise 40,000 pounds of food for the area's local food banks.

With your experience and excellent coverage of local St. Louis events, we would love to have you come out to Pumpkin Bash this Saturday and smash a pumpkin yourself.

Thank you for your time,
Kellianne Conlan
Director of Communications
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