

Kellianne Conlan

Video	Audio
Camera on little girl (age 7-9) walking into house to the kitchen, appearing to be getting home from school.	Girl [SOF]: Mom, I'm home! And I'm STARVING!
Cut to Mom walking in to kitchen carrying baby and laundry basket.	Mom [SOF]: Honey, my hands are full right now. Can you get something yourself?
Mom walks out, cut to little girl grabs peanut butter, jelly, knife, and plate. Tries to make peanut butter and jelly sandwich, but knife tears up the bread while putting on peanut butter.	(Soft music plays in the background)
Mom walks back in, eyes widen when she spots the knife and grabs it out of Sophia's hands.	Girl [SOF]: UGH why does this always happen?! MOM!
Film rewinds the scenes to Mom speaking.	Mom [SOF]: Sophia! What did I say about using knives alone?!
Mom walks out, cut to little girl grabbing Ellie's Jellies and bread. Makes sandwich easily! Cut to close up of girl taking big bite of sandwich, grinning.	Mom [SOF]: Honey, my hands are full right now. Can you make something yourself?
Cut to screen being filled with logo "Ellie's Jellies" and product, with slogan "No knives, no plate, no PARENTS!"	(Soft music plays in the background)
	Girl [SOF]: No knives, no plate, no PARENTS!

